



*Paula Smith Presents*

## **ENTREPRENEURS AND EXPERTS BUSINESS MASTER MIND**

### **PUBLISHING STREAM**

**ARE YOU READY TO PLAY A BIGGER GAME?  
YOUR GAME - YOUR WAY?  
ARE YOU READY TO GET YOUR BOOK OR  
ARTICLES WRITTEN AND PUBLISHED IN 2017?**

The Exceptional Business programme is a 6-month programme especially designed for an intimate group of Entrepreneurs who want to learn, network, share, contribute, grow, create, inspire, influence and profit in an environment where everyone aspires to similar goals.

The 2017 stream is all about Publishing. Participants will be taken through the step by step journey of publishing for profit over the 6-month programme. The programme is not only designed to get your book published by the end of the Exceptional Business programme but it will also cover how to leverage from your publishing efforts.

In fact, we will be working through 17 different ways to profit from your book or publishing platform.

**WHY WAS IT CREATED?**

**YOU ASKED FOR IT THAT'S WHY**

It is by application only (Yes, we are looking for experts who are ready for the publishing journey) Entrepreneurs with the right mindset and expertise. We want to cultivate an environment of thought leadership, commercial innovation and sophisticated conversation.

Paula Smith (Professional Speaker, Author, Master Training and Business Consultant) and founder of the Exceptional Business programme has been in business for three decades. Paula has been speaking, coaching, mentoring and consulting to business owners for much of this time. Paula understands the demands of creating, running and thriving in a successful business.

Entrepreneurs and business owners need mentors, trusted likeminded peers and a place to develop their business thinking and skills. Busy professionals also want fast paced, relevant learning that keeps up with the speed of business and opportunities to contribute, share, innovate and develop strong partnerships.

**Paula Smith is your Expert in Presentation Intelligence™**

Professional Speaker (CEP, CSP), Author, Master Trainer and Business Consultant has been helping experts, entrepreneurs and organisations to grow their business and their brand by harnessing the power of Presentation Intelligence for the past 30 years. Ask for Paula's full Bio.



There are 6 Master Mind Sessions (One every month) covering relevant topics and hands on workshops. New knowledge and skills that you will be able to implement in your business immediately. There are limited places in the programme ensuring everyone gets the opportunity to share, grow and learn. An opportunity to talk and learn about projects and challenges that will make the biggest impact in your business. You also get your own personal business coach throughout the 6-month programme in between the group sessions so you always have someone on your side to keep you moving in the right direction.

## THRIVE DON'T JUST SURVIVE IN BUSINESS.

### SOME OF THE TOPICS AND DISCUSSIONS THAT ARE EXPLORED IN THE EXCEPTIONAL BUSINESS PROGRAMME ARE:

- Keeping up with technology
- Getting your message right
- Branding mastery
- Get into the media
- Business automation
- Business leadership
- Outsourcing and other help
- Authorship and getting published
- Sales funnels and lead generation
- Franchising and licensing
- Going global
- Marketing mastery
- Entrepreneur mindset
- How to run events
- Creating products and services with ease
- Facilitated discussions and Hot seats
- Creating income streams Leveraging
- Expert positioning
- Innovation and critical thinking
- Social media strategies
- Speaking to grow your business
- Creating models, systems and your own IP
- Partnerships and joint ventures

This stream starting in March 2017 will focus on Publishing for Profit so all topics may be covered. The Exceptional Business Master Mind is an investment in your personal and professional development.

### YOUR INVESTMENT IN THIS PROGRAMME

The full 6-month programme is  
\$4,995.00 Per Participant  
\$3,995.00 GITP Members and VIP Card Holders

**PLEASE CONTACT PAULA SMITH TO  
DISCUSS YOUR SUITABILITY FOR  
THIS PROGRAMME.**

[www.paulasmith.com.au](http://www.paulasmith.com.au)