

7 Steps to Presentation Success

1 Guess What?

Get attention and incite curiosity



3 Why You?

This is all about your audience! This is how I can help you
Key Message



2 Why Me?

This is who I am
This is why I am here
Credibility Statement



4 The Destination

This is where we are going
and how we are going to
get there

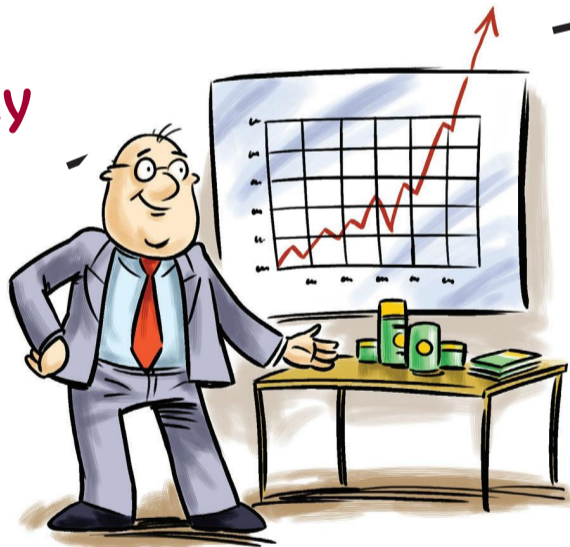
This is where we are going and how we are going to get there



5 The Journey

The information you are
going to share with the
audience

The information you are going to share with the audience



7 The Arrival

Action, Key Message - Powerful Close

Action, Key Message - Powerful Close

6 The Relationship

I am interested in you.
What else can I do for you?

I am interested in you. What else can I do for you?



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